



<https://hardysearch.co.uk/job/digital-sales-coordinator/>

Digital Sales Coordinator

Description

My client is a household name in the video games space and they are searching for a Digital Sales Coordinator for their publishing division.

This role will be working on-site initially in London. This role could suit a recent graduate or someone wishing to change industries.

Responsibilities

In the role you will undertake the following:

- Support the digital sales team on planning of promotional activities and tracking progress against sales targets, providing analysis where necessary
- Provide digital sales reports on a regular base
- In conjunction with the Digital sales team, support the management of regional price strategy
- Maintain release schedule for upcoming competitor releases
- Pro-actively identify digital sales opportunities
- Communicating daily and building internal relationships
- Maintaining and updating the digital promotional calendar
- Working with internal brand teams to collate and manage digital assets
- Internal and external management of PCD keys
- Creating presentations on sales performance across EMEA

Job Benefits

This opportunity salary of 20-29K plus benefits and bonuses and requires working in the office in West London.

The role also offers a core working hours scheme and healthy performance bonuses as part of the package. Hybrid working is a possibility (3/2)

This role does offer progression opportunities over some time but not immediately, the person we are looking for is patient and wants to be in the games industry from a publishing perspective.

Skills

Most work is completed on MS Office, so good working knowledge of these packages is required.

Experience

It's important that you enjoy video games! If you know of platforms like steam that works very well. You will show an aptitude with numbers as well as administration and coordination duties.

Employment Type

Full-time

Beginning of employment

November

Duration of employment

Permanent

Industry

PC and Video Gaming

Working Hours

Monday to Friday office hours with a core working hours scheme

Base Salary

£ 20000 - £ 29000

Date posted

September 6, 2024

Valid through

24.12.2024