



<https://hardysearch.co.uk/job/project-and-asset-manager/>

Project and Asset Manager – 18 month Contract

Description

My client is a world renowned company offering an opportunity to work in their Games Marketing Strategy Division.

This role will have the opportunity to work closely and partner with internal teams including Social, CRM and PR, Platform and Subscriptions. A large part of the role is working with multiple external publishers and their marketing teams on campaigns that support individual titles.

Key to the role is being comfortable working with external publishers as well as strong organisational and communication skills, all within a proactive mindset.

Responsibilities

- Collection, receipt, tracking, aggregation, and distribution of game assets to and from publisher partners to key contacts internally and externally for use in global consumer marketing campaigns, regional executions, channel marketing, owned channel global programming, PR events, retail toolkits, etc.
- Organize, manage, and support weekly and monthly updates including status updates to regional teams and key stakeholders as well as development and publishing partners.
- Drive execution of key marketing programs when needed, including brand and collateral approvals, creation of executional materials and partner approvals.
- Project Management responsibilities include maintaining regular updates and reporting documents, asset management, SOW and PO's, approval routing, etc.
- Supporting globally prioritized events around the world with centralized communication, asset management, regular communications, and management of game builds throughout the campaign.
- Ability to independently manage all lifecycle marketing moments in concert with a publisher partner if needed.

Qualifications

- 3+ years' experience in Marketing or Project Management
- A self-starter with demonstrated ability to manage multiple projects and deadlines
- Strong communication and collaboration skills
- Demonstrated problem identification / resolution skills
- Ability to work successfully in ambiguous environments
- Passion and knowledge for gaming and entertainment
- Expertise in SharePoint management, asset management software including Dropbox/Mediashuttle

Employment Type

Full-time

Beginning of employment

Immediate

Duration of employment

Permanent

Industry

PC and Video Gaming

Job Location

Remote work from: United Kingdom;

Working Hours

Monday to Friday office hours

Base Salary

£ 45000 - £ 52000

Date posted

February 6, 2025

Valid through

28.02.2025